

Message Text

UNCLASSIFIED

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43

ACTION COME-00

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FM AMEMBASSY HELSINKI

TO AMEMBASSY STOCKHOLM

INFO SECSTATE WASHDC 8773

AMEMBASSY COPENHAGEN

AMEMBASSY OSLO

UNCLAS HELSINKI 1294

E.O. 11652: N/A

TAGS: BEXP FI SW

SUBJECT: COMMERCIAL PROGRAM: TELEGRAPHIC REPORTS ON STOCKHOLM
TRADE CENTER EXHIBITIONS

REF: STOCKHOLM 2675

1. EMBASSY HELSINKI SUGGESTS THAT THE TELEGRAPHIC REPORT COVERING TRADE CENTER EXHIBITIONS INCLUDE UNDER THE NUMBER OF VISITORS TO AN EXHIBITION, E.G. ITEM 9 OF REFERENCE, THE NUMBER FROM EACH OF THE NORDIC COUNTRIES. IT IS HELPFUL TO GET THIS MEASURE OF PROMOTION ACTIVITIES AND APPEAL OF A SHOW SOON AFTER A SHOW ENDS.

2. EMBASSY HELSINKI WOULD LIKE TO RECEIVE FROM THE TRADE CENTER EITHER A TOTAL LIST OF REGISTERED VISITORS OR PREFERABLY A LIST OF FINNISH VISITORS TO EACH SHOW.

3. FOR THE HOTEL AND RESTAURANT EQUIPMENT EXHIBITION, MAY 26-30, EMBASSY HELSINKI, IN COOPERATION WITH THE FINNISH TRAVEL AGENCY TRAVEK, ORGANIZED A GROUP OF 25 BUSINESS PEOPLE WHO SENT BY SHIP TO VISIT THE JOINT COMMERCE-AGRICULTURE SHOW.
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Disposition Event:
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